



FLORID KOCHI SWIMATHON ULTRA 2024

“India’s Largest River Swimathon”

Following the grand success of “Kochi Swimathon 2022 & 23 – India’s Largest River Swimathon”, the organizers have decided to continue with the legacy and make the event much bigger and memorable.

The Open Fresh Water swimming event "Florid Kochi Swimathon Ultra 2024" will attract a huge number of participants from all across the country. A lot of international swimmers are expected to participate in the event.

A fresh challenge waits for you in April 2024! The scenic River Periyar is waiting!!!

Objectives of Florid Kochi Swimathon Ultra 2024

1) Importance of Swimming & Rescue Team

The regular recurrence of Floods and the innumerable drowning incidents in the state has been an ongoing issue in the past few years. It is reported that around 3 people drown (non-swimmers) in Kerala every day, much more than road accidents happening in the state.

To address this issue, our event Florid Kochi River Swimathon Ultra focuses on the importance of Swimming as an essential Sport Activity for all individuals and the importance of Rescuing people who are drowning or in distress. The event also emphasizes the importance of building a State Level Rescue Team with contact database who can coordinate together in social media groups and carry out the Rescue mission in case of catastrophes.

2) Finding the next Olympian

Swimming has the second highest number of Olympic medals contested events after the athletics. Florid Kochi Swimathon Ultra raises the awareness of Swimming as a competitive sport and a big step towards discovering the next Olympian from Kerala and India.

3) Importance of River Periyar

River Periyar, popularly known as the Lifeline of Kerala is the reservoir of Drinking Water of Kochi City. The event raises the importance of keeping the River Clean and preserving River Life and Habitat as well as encouraging the use of Non-Motorized transport / Sports Activities in the river.



4) Aluva as the next Adventure Tourism & Eco Tourism destination

The event also showcases the potential of River Periyar & Aluva as the hub of Adventure Tourism to conduct Water Sports Activities and promote Eco-Tourism and Responsible Tourism activities, one of the hallmarks of Kerala Tourism.

5) Awareness towards preserving natural habitats

Swimming for a noble cause in raising awareness towards:

- (i) Environment protection & preserving natural habitats
- (ii) Creating a natural haven & ecosystem for Animals, Birds, Fishes & Plants to thrive
- (iii) To protect nature against water, air and earth pollution

Event in a Nutshell

Event Name: Florid Kochi Swimathon Ultra 2024, Open Water River Swimming (Fresh Water)

Venue: Kochi, Aluva, River Periyar

Date & Time: 21st Apr 2024, 5 am onwards

Categories: 400 metres, 2 km, 6 km, 10 km, 10 miles Swim

Inclusions: Timing (Except 400 metres category), Finisher Medal, e-Certificate, Breakfast

Must Wear: Tow Float & Colored Swimming Cap & It's Mandatory

Registration Link: www.tdksports.in

Race Cut-Off Timings:

FLORID KOCHI SWIMATHON ULTRA 2024 Race "Cut Off" Timings		
RACE	CUT OFF TIME	DNQ
10 Miles, ULTRA	6.00 hrs	FINISH after 6 hours
10 Km, MARATHON	6.00 hrs	FINISH after 6 hours
6 Km, LDS	3.30 hrs	FINISH after 3 hours 30 minutes
2 Km, SDS	2.00 hrs	FINISH after 2 hours
400m, Sprint	0.30 hrs	FINISH after 30 minutes



Event Registration Fees & Charges:

FLORID KOCHI SWIMATHON ULTRA 2024 Event Registration Fees & Charges					
TICKETS	400m	2 Km	6 Km	10 Km	10 Miles
Super Early Bird Offer (20%) 10 Dec - 15 Jan 2024	720	1720	2600	3560	4800
Early Bird Offer (10%) 16 Jan - 29 Feb 2024	810	1935	2925	4005	5400
Normal Tickets 01 Mar - 31 Mar 2024	900	2150	3250	4450	6000
Last Tickets 01 Apr - 10 Apr 2024	990	2365	3575	4895	6600
30% Discount for Kochi Swimathon Winners 20% Discount for Kochi Swimathon Runners Up 10% Discount for Kochi Swimathon 2 nd Runners Up 10% Discount for a Group of 5+ Swimmers 20% Discount for a Group of 20+ Swimmers			If you are eligible for discount, Please send an email to info@tdksports.in For all event updates visit www.tdksports.in or follow "TDKSports" in Insta or FB		

Eligibility to Participate

10 Mile (16.1 Km) Ultra Swim Participants

Participants must have trained for at least **10 Km within 4 hours** before the event.

10 Km Marathon Swim Participants

Participants must have trained for at least **7 Km** before the event.

6 Km LDS Swim Category Participants

Participants must have trained for at least **3 Km** before the event.

All the category participants need to send the proof of having completed 10 km (within 4 hours), 7 km or 3 km (depending on the category selected) either in Strava or any event participated earlier (Certificate or Timing). The proof needs to be sent by email to info@tdksports.in.

Those without proof of training / participation in previous events will not be allowed to participate in their race categories and the registration will be rejected.

Event Coordinator: 974 501 7767 / 808 907 4080 / 808 908 4080



EVENT GUIDELINES

Registration:

Our acceptance of your entrance to Florid Kochi Swimathon Ultra will take place when you complete an online registration form and make the payment. By doing this you are entering into an agreement with us and you are agreeing to be bound by these Event Guidelines and agreeing to sign the Waiver & Release of Liability declaration. Registrations are accepted on a first-come, first-served basis. Event registration is non-transferable. You also understand that if you illegally transfer your event entry to another person, you release Company and all entities associated with the event.

All the participants' identity and proof of age will be verified with the details provided in the registration form. Where any information and/or any document provided by a participant at any point in time prior to the race is found to be falsified, participation of the said athlete shall be withheld until a reasonable explanation for the same can be provided by the participant. If the participant is unable to provide a reasonable explanation, the registration will be cancelled with no refund of registration fees.

Age Requirements:

Anyone under 18 must be accompanied by an adult (parent or guardian). Where the applicant is under 18 years of age, the declaration form must also be signed by the applicant's parent or guardian. **No Minimum age to participate in Florid Kochi Swimathon Ultra.**

Parent Authorization Letter

Where the applicant is under 18 years of age and the parent is not accompanying them, the parent must sign an Authorization Letter for the Legal Guardian alongwith copy of ID Proof of parent and Legal Guardian. The soft copy should be mailed to info@tdksports.in or sent by Whatsapp to 8089074080. The hard copy of the Authorization Letter and copy of Id Proofs must be handed over in the Registration counter on the event day. The Authorization Letter format can be downloaded from the following link:

[https://www.tdksports.in/downloads/Parent Authorization Letter.pdf](https://www.tdksports.in/downloads/Parent%20Authorization%20Letter.pdf)



Tow Float & Swimming Cap

It is mandatory for all the Swimmers to wear **TOW FLOAT** & colored **SWIMMING CAP** during the entire race.

Swimming Aid

Swimming Aids are not allowed eg: Flippers, Palm Pads, Mask & Snorkel is not allowed.

Clothing & Fitness

It is your responsibility to ensure that you are wearing the correct clothing during the activity. Florid Kochi Swimathon Ultra is physically challenging. By registering, you are confirming that you are healthy and fit to and can swim; can complete the Florid Kochi Swimathon challenge unaided; and have freely chosen to participate at your own risk. If you have any medical conditions that could be adversely affected by exercise or if you are in any doubt about your health you must obtain clearance from your doctor before participating. Swimmers with existing injuries should not participate.

Alcohol or Drugs:

Alcohol/drugs during the activity and at least six hours prior to the activity are strictly prohibited. Client under the influence of Alcohol or Drugs will not be allowed in the event.

Damages or Repair:

Participants agree to pay for any loss or damage to any equipment owned by Santos King and TDK Sports

Travel & Medical Insurance:

Santos King / TDK Sports, insists that all participants must take out good travel & medical insurance before joining the event. There are inherent risks involved in Swimming and we will not be liable for your medical expenses or evacuation in case of an accident. Santos King / TDK Sports can recommend Travel Insurance for participants.

Event Authority & Other Rules:

All Swimmers must abide by all rules and health and safety directions given by Florid Kochi Swimathon Ultra event organisers and volunteers



at the venue. You must accept the authority of the event director/coordinator who is the representative of the organizing company. At all times the authority of your event leader / director will be final when concerning matters likely to endanger your own health or safety or in regard to behaviour or ill health that is causing or is likely to cause danger, distress or disturbance to the group and the well-being of the event. Failure to abide by the authority of the event director/coordinator could result in legal proceedings and the immediate termination of your participation in the event without recourse.

All Volunteers and Race officials are to be treated with respect and courtesy.

All swimmers shall maintain the spirit of sport and refrain from pushing and shoving other swimmers, either at the start, the finish or during the race. Any obstruction & interference with other swimmers observed or any hostile behaviour by any participant will lead to immediate disqualification for the offender.

Covid Protocols

All participants need to strictly follow the Covid Protocols set by the State & Central Govts.

Health & Safety Protocols

All health and safety protocols set by State & Central Govts, Event Organizers to be strictly followed

Refund Policy

In case of Lockdown or other unforeseen circumstances, the event will be postponed to another date. The registration cannot be cancelled, and the amount is NON-REFUNDABLE.

In case of date change due to lockdown or other circumstances, the registration will be automatically transferred to the postponed date. In this exceptional case, the participant will have the choice to cancel their registration, where 60% of the registration amount will be refunded within 12 working days.

Participant will also have the choice to TRANSFER their registration to another person in this case, with the prior permission of the organizers.



The cut-off date & time to transfer the registration will be 10 DAYS before the scheduled event date in such cases.

Please follow our website www.tdksports.in, Facebook & Instagram pages for further updates.

Facebook Page: <https://www.facebook.com/tdksports>

Instagram Page: <https://www.instagram.com/tdksportsindia/>

If any clarification, please feel free to contact us

For Florid Kochi Swimathon Ultra 2024

Event Coordinator

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